



Attendees enjoying the Store Tours at CRU 2018



GE's Former Chairman, Jeff Immelt, speaks at OL 2018



EduNetworking attendees during a Speed Insights Meeting



Isaac Lidsky speaks at CRU 2018



For More Info

Christine Lavelle

Director of EduNetworking®

480.337.3404

clavelle@winsightmedia.com

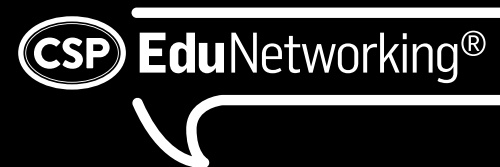
Jacob Winsor

Director, Trade Relations, Convenience

480.337.3428

jwinsor@winsightmedia.com

Powered by



2019 Event Calendar

Why Winsight Events?

Winsight provides the platforms you need to better serve your customers and keep your finger on the pulse of the latest trends and developments within a specific category.

Our inspirational speakers, educational workshops and quality networking opportunities are unparalleled in the industry.

Join us at one of our leadership conferences or insight meetings and gain stronger industry ties and the confidence to tackle any challenge.

Leadership Conferences



February 25-28 | Orlando, FL
ConvenienceRetailing.com

Convenience Retailing University is a must attend event for redefined category education. Join your industry peers for in-depth analysis and insight from industry experts to help you navigate what's ahead. Together, we will explore what the future might bring and how convenience store operators can keep up in a constantly accelerating cycle of disruption.



August 11-14 | Asheville, NC
OutlookLeadership.com

The Outlook Leadership conference is the convenience industry's premier, invitation-only event assembling the key decision-makers and financial partners in an environment designed and dedicated to networking. You'll have the opportunity to establish key partnerships, address real challenges and hear unique industry thought-leaders who've captured and capitalized on our diversified industry landscape.



March 19-21 | Rosemont, IL

Some like it hot, some like it cold, but everyone wants their coffee or tea "just right." According to a National Coffee Association survey, 64% of U.S. adults say they had a cup of coffee yesterday. But the definition of "a cup" is clearly in the minds of the consumer. CSP's 11th annual Hot Dispensed Beverages Forum will help retailers learn what is likely to affect the coffee bar in 2019 and beyond, and how to meet the challenges of growing sales and profits. From tech-driven equipment to pay-ahead apps and all the flavors, brewing techniques, accompaniments and type and size of cups in between, this meeting provides research learnings and networking opportunities for all tastes and occasions.



March 26-28 | Rosemont, IL

Research tells us a loyalty program can help improve customer retention and engagement. But retailers who overlook the basics of clean stores with a well-stocked product assortment are sure to fail to earn new customers and keep them coming back. The third annual CSP Customer Engagement Forum, formerly known as Loyalty Forum, helps retailers craft a winning loyalty program or enhance an existing one to assure their brand is top of mind with every consumer segment in the market. Ignore any aspect of loyalty and today's shopper will pass you by in favor of the competitor that offers superior service delivered in the right way, at the right time and to the right consumer.



The Future of Cannabis and Convenience April 9-11 | TBD

Type "cannabis" into Google News, and more than 72 million results pop up. Turn on the television, and chances are good viewers will see a news item or documentary touting the healing powers of CBD. Even pets are being treated with CBD. So what exactly is CBD? Is it marijuana? Is it legal? Does it make you high? Do buyers need medical marijuana cards? Do retailers need licenses to sell it? Winsight is introducing a new CSP education forum to help retailers understand the acronyms and the facts. Join us as we bring in experts to help us learn the pros and cons of cannabis and whether it is the next big opportunity for convenience stores.



May 8-10 | Chicago, IL

The rapid growth of prepared foods continues, even as retailers tackle labor challenges and increased regulations. Whether your stores offer traditional roller grill and packaged foods or full-service made-to-order meals, you need to know the latest trends in flavors, ingredients, menu development and what the health-conscious consumer is demanding. The push for transparency in food sourcing and preparation is changing c-store operations and on-site kitchens. CSP's fourth annual C-Store Foodservice Forum brings together all levels of foodservice operators. In addition, you'll experience dining in Chicago, one of America's favorite foodie meccas.



July 30-August 1 | Rosemont, IL

Understanding emerging trends in tobacco products has never been more important for the industry. Do current trends contribute to the growth or the decline of the category? Changing lifestyles and preferences continue to foster growth around the globe in e-cig demand, as well as ongoing decline of cigarette sales. Meanwhile, changes in disposable income—driven by an increase in fuel prices in the U.S.—have seen smokers trading down from premium brands. Regulations at the federal, state and local levels also keep retailers scrambling for solutions to manage product assortment to drive up sales volume and profit margins. CSP's annual Behind the Counter Forum is a prime opportunity to discover more ways the industry can work to meet the many challenges.



September 24-26 | Rosemont, IL

Packaged beverages drive some of the highest profits for c-stores, but how to offer the "right" assortment gets more complicated every year as consumers demand choice and products proliferate. Growth of bottled and enhanced water seems unstoppable, and alternative beverages and teas are sharing the limelight. Whether you manage alcohol, nonalcohol or both, CSP's annual Cold Vault Forum helps retailers discover ways to select the best assortment and display it in well-lit and energy-efficient vaults that capture your customers' repeat business and ultimately squeeze the most sales and profits out of the tight cold-vault space.



TBD | TBD

What keeps you awake at night? C-store operators know that natural and man-made disasters lurk around every corner. And the bottom line is that these incidents affect the bottom line. From food safety to data breaches, faulty products, tornadoes, floods and drug use on premises, challenges abound. Savvy operators know they must be prepared. For the 17th year, CSP's Risk Management Forum brings together retailers and liability experts to discuss how to prepare, respond and recover when the unexpected happens.

This Insight Meeting is by invitation only.

"I'm able to return to work with many items on my 'to-do' checklist as well as additional research, ideas and suggestions."

- Karen Mitchener, Ricker's